Community Giving

Ascendium local giving in Madison, Wisconsin

2023 YEAR IN REVIEW

TOTAL GIVEN IN 2023: \$5.3 million



BLACK BUSINESS HUB

\$2.5 million

Will house at least 100 Black-owned businesses in a state-of-the-art center of commerce and entrepreneurism.



GOOD NEIGHBOR GRANTS

\$1 million

20 nonprofits (13 in Madison, Wisconsin)

MCKENZIE REGIONAL WORKFORCE CENTER

\$1.5 million

Fills the need for skilled trade laborers while empowering all young people to reach their full potential.



OPERATION FRESH START

\$300,000

Empowers young adults on a path to self-sufficiency through education, mentoring, and employment training.



